

Spotlight on Sustainability

September 2019

Provided by Your Ontario County Eco-Heroes

Featured Eco-Holiday

World Rivers Day – September 29th

World Rivers Day is a celebration of the world's waterways. It highlights the many values of rivers and strives to increase public awareness and encourages the improved stewardship of rivers around the world. Rivers in virtually every country face environmental threats. Their health can only be ensured through active involvement.

Seeing the need for countries around the world to take better care of water resources, the United Nations launched the Water for Life Decade in 2005. Following this initiative World Rivers Day was established by Mark Angelo, an international river advocate from Canada.

With the UN's approval the first World Rivers Day event was held in 2005 celebrated across dozens of countries. Since the first event World Rivers Day has grown and is now celebrated annually on the fourth Sunday of every September. World Rivers Day event can include stream cleanups, fish enhancement projects, educational outings, or community riverside celebrations.

To learn more about World Rivers Day and to find out how you can help celebrate, visit:

<https://worldriversday.com/about/>

“Rivers are the arteries of our planet; they are lifelines in the truest sense.”

~ Mark Angelo

Upcoming Fall Collection Events

October 18th

Confidential Paper Shred Day



October 19th

E-waste Collection Event



November 9th

Pumpkin Collection Event

To find information about these events please visit OntarioCountyRecycles.org



Adopt-A-Highway

Did you know federal studies estimate approximately 32,000 pieces of litter are scattered along a two mile stretch?

Adopt-A-Highway is a program throughout the country open to groups of volunteers to remove litter along our roadsides. Members of the community can volunteer to help collect trash along an adopted segment, which is usually two miles long. While the New York State Department of Transportation takes prime concern in the safety of our roads, resources are not always available for maintaining the appearance of our roadsides. Therefore, legislation to formalize Adopt-A-Highway was passed in 1990, not only to keep our roads beautiful but to help with additional safety precautions. With the community lending a hand, these individuals are also helping keep our roadways safe for motorists by removing debris that could otherwise be hazardous.

Please join us in volunteering to clean up a stretch of road the County has adopted.

When: Saturday October 5th

Time: 9am to 11am

Meeting Location: Meet at 3010 parking lot

Clean-up Location: Co. 46 between Co. 10 & Freshour Rd.

Volunteers must be 12 years of age or older to participate. All participants will be required to sign a release form (to be provided day of) the day of the event.

For more information on the Adopt-A-Highway program and to find the Rules of the Road for the event please visit: <http://www.co.ontario.ny.us/1642/Adopt-A-Highway-Program>.

If you know you are interested in participating please contact Regina Sousa @ regina.sousa@co.ontario.ny.us or ext. 4453.